

General Education Communication – CMCN 100 Assessment Rubric

	1	2	3	4	Total
Organization	Audience cannot understand presentation because there is no sequence of information	Audience has difficulty following presentation because student jumps around	Student presents material in logical sequence which audience can follow	Student presents material in logical, interesting sequence which audience can follow and easily learn from	
Subject Knowledge	Student does not have grasp of material; student cannot answer questions about subject	Student is uncomfortable with materials and is able to answer only rudimentary questions	Student is at ease with expected answers to all questions, but fails to elaborate	Student demonstrates full knowledge (more than required) by answering all class questions with explanations and elaboration	
Non-verbal communication	Student uses inappropriate or superfluous non-verbal communication	Student's non-verbal communication supports the main points of the presentation	Student's non-verbal communication relates to the main points the presentation in a clear and professional way	Students non-verbal communication reinforces and enhances the presentation in a clear and professional way	
Mechanics when appropriate	presentation has four or more spelling and/or grammatical and/or textual errors	Presentation has three or more spelling and/or grammatical and/or textual errors	Presentation has no more than two spelling and/or grammatical and/or textual errors	Presentation has no spelling and/or grammatical and/or textual errors	
Speaker engagement	Student appears to not be engaged	Student's engagement is inconsistent	Student maintains engagement most of the time	Student maintains full, thoughtful engagement throughout	
Elocution	Student mumbles, incorrectly pronounces terms, or speaks too quietly for students in the back of class to hear	Student's voice is too low, or student incorrectly pronounces terms. Audience members have difficulty hearing or understanding presentation	Student's voice is clear. Student pronounces most words correctly. Most audience members can hear presentation	Student uses a clear voice and correct, precise pronunciation of terms so that all audience members can hear presentation.	
				Total Points:	